

# Shopware 6: Dynamic CMS element

by Martini Webdesign

*Installation, setting and modification of the content*



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# 1 installation Guide

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## 1.1 System requirements

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At least the following system configuration is required for the installation of our Shopware Custom-CMS-Block-App:

- PHP 7.2 or higher
  - Shopware 6.3.0 or higher
- 

## 1.2 installation

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There are two options for installing the app:

- *Adding via the App Manager in the backend*

To do this, you first have to connect the App Manager to your Shopware account. You can then use the apps purchased for this domain. You can now add the app via "Load app".

- *Add via SFTP*

Download the .zip file of the app from your Shopware account and unzip it on your PC / laptop. Then you have to start an SFTP client and copy the unzipped folder into the following directory of your Shopware installation:

SHOPWARE\_ROOT\_VERZEICHNIS / custom / plugins /

After both variants, you still have to install the app. You can find the added app under "My extensions" and you can install it using the context button and then activate it.



Illustration 1: Install app



Illustration 2: Activate the app

## 2 Setting up the app

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### 2.1 Adding to a world of experience (CMS page)

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Open or create a Adventure World page on which the block should be displayed. Then open the block editor and select the “Dynamic CMS Element” tab in the “Block Category” selection menu. Drag and drop the block into the desired area of the page.

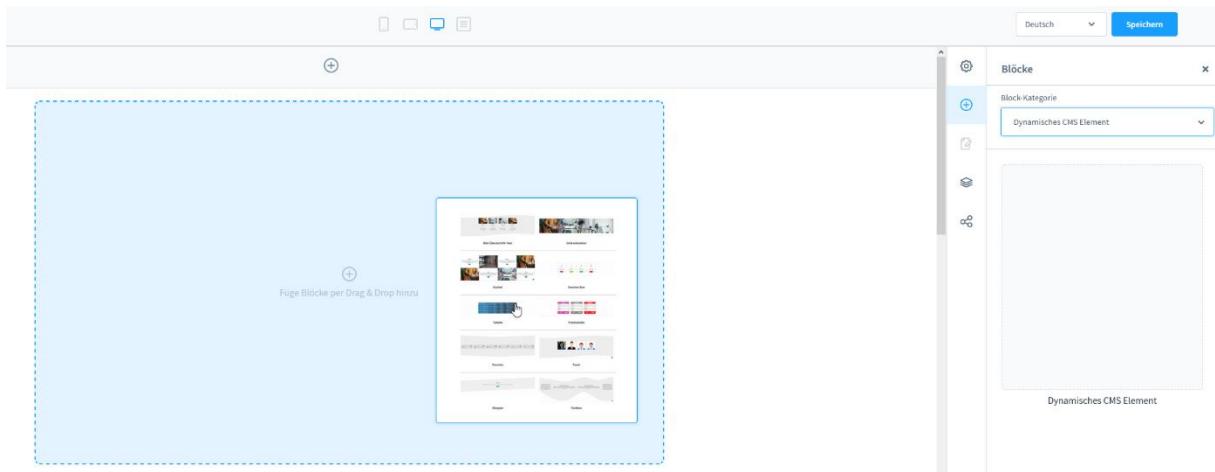


Illustration 3: Include block in CMS page

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## 2.2 Open settings

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Open the block settings

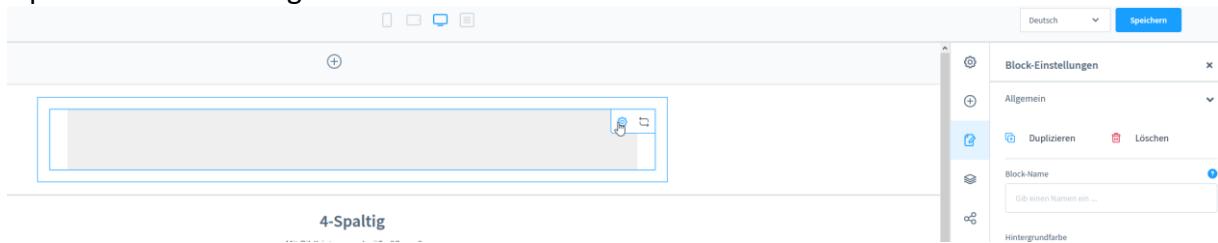


Illustration 4: Open settings

## 2.3 Basic settings

In the "Basic Settings" tab you can make various block settings.

### 2.3.1 General CMS section settings

If a background with transition is to be selected for the block, it often looks nicer if this block runs over the entire width of the page. To set this, the CMS section must be set to its full width. (The content block can then, if desired, be set narrower (in point 2.3.2))

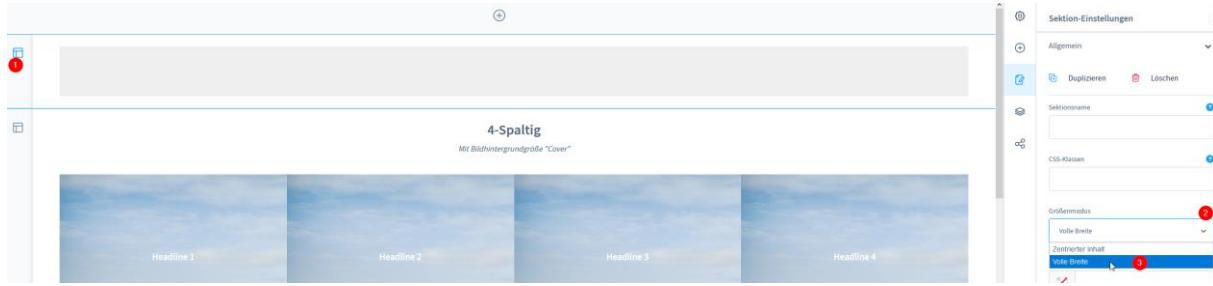


Illustration 5: Adjust the section width

### 2.3.2 Column options

Spaltenoptionen

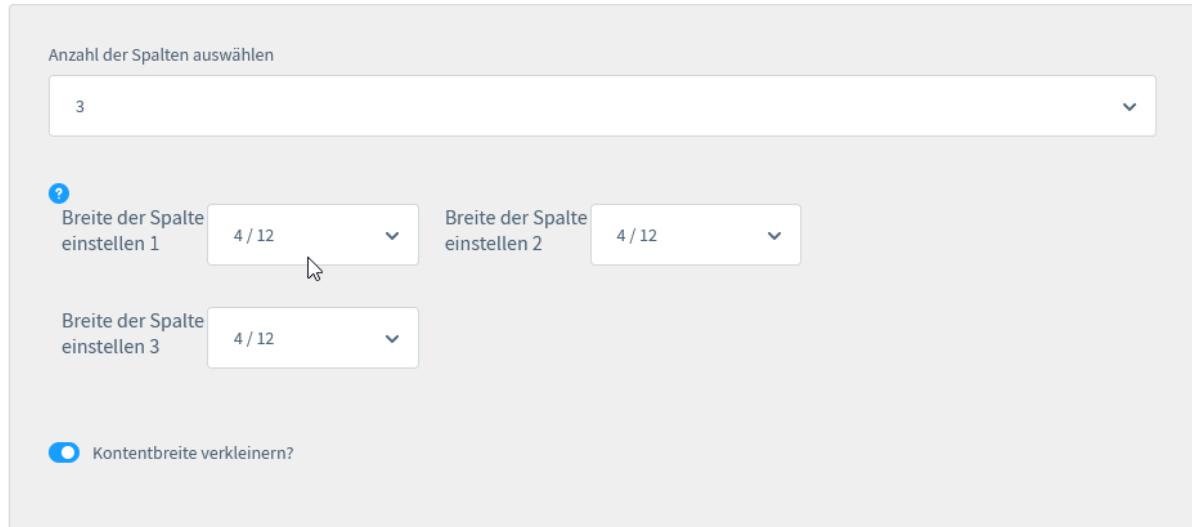


Illustration 6: Column options

- Number of columns: Enter a number of columns from 1-6. You can also add or remove further columns later without losing the data of the columns entered so far.
- Width of the columns: By default, the same width is always preselected for the columns. You can adjust the column width individually. Note, however, that the maximum column width is 12, e.g. 3x 4/12 or 2x 5/12 and 1x 2/12 (each with three columns)
- Reduce content width: This setting is useful if you have set the CMS sector to full width (as in point 2.3.1). When this option is activated, the background remains across the entire width, but the columns are displayed in boxed mode (not across the full width)

### 2.3.3 Background options

Here you can make the settings for the block background:

- No background

Hintergrund-Optionen

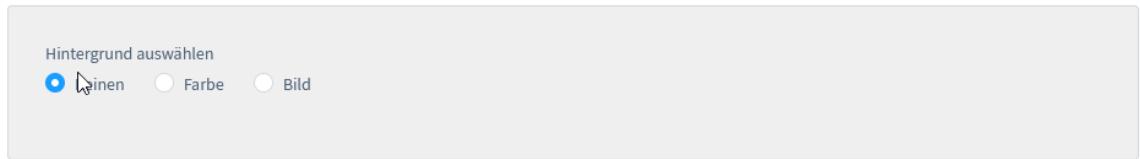


Illustration 7: Background without

- colour

Hintergrund-Optionen

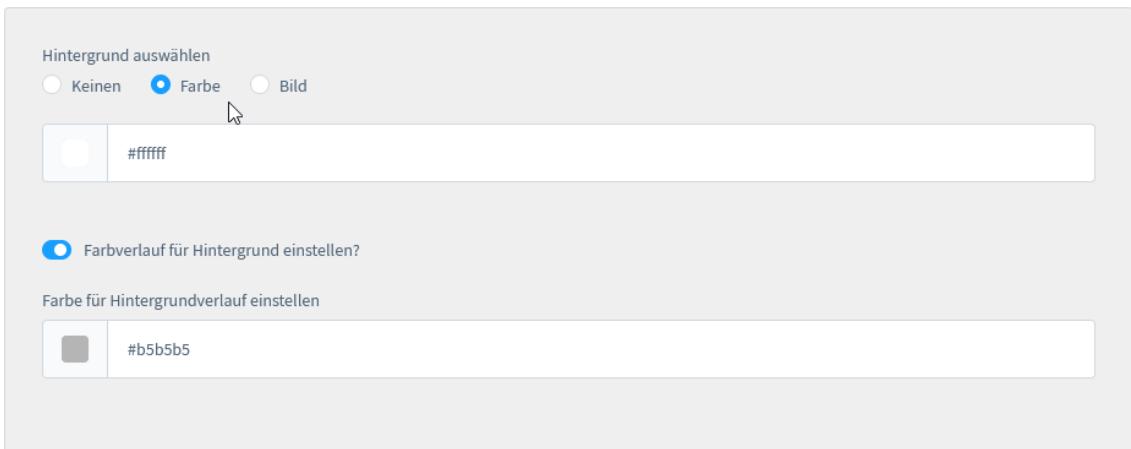


Illustration 8: Background color

Above you set the main background color. If you activate the gradient, you can set the second color for the gradient in the lower field. The course always runs from left to right. (The colors set here are automatically adopted for the transitions when the transition is activated (point 2.3.5))

- picture

## Hintergrund-Optionen

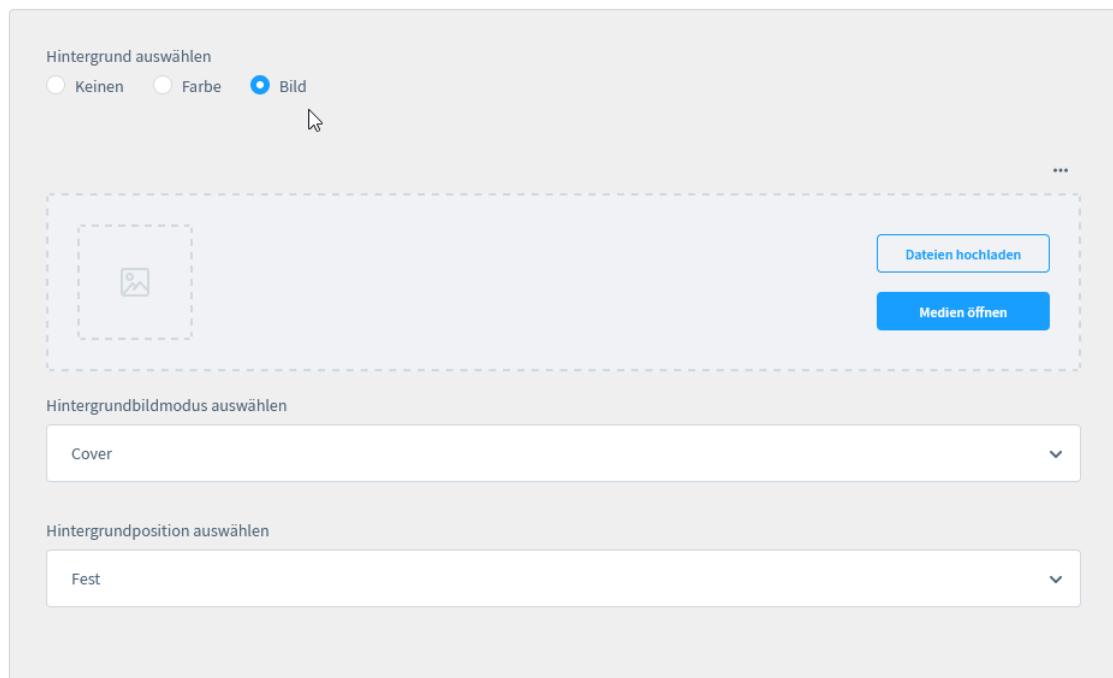


Illustration 9: Background image

Select an image from your library above or upload a new one. In the background mode you can set whether the image should be displayed over the entire screen size or just over the width of the screen.

- Cover = entire screen
- Contain = the image is adjusted to the width of the screen

With the background position you can set whether the background should be fixed or scrollable.

#### 2.3.4 Height options

Here you can set a minimum height for the block. Just enter a value in px (enter without px e.g. 500)

Höhenoptionen

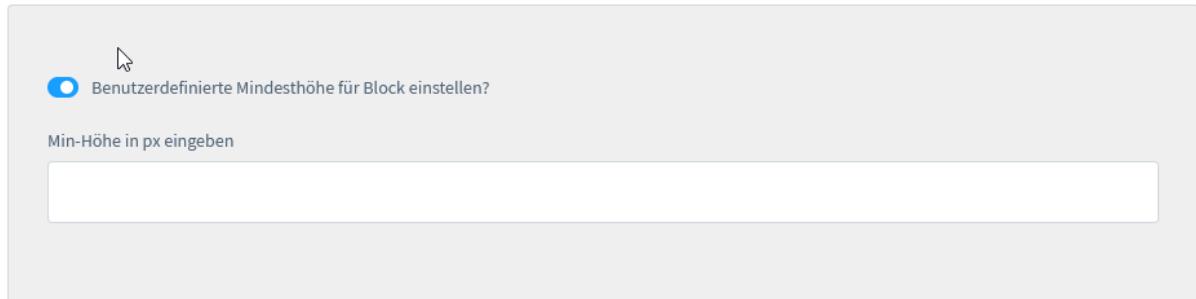


Illustration 10: Set the minimum height

### 2.3.5 Transition options

Here you can define a stylish transition of the block. The main colors are taken from these settings, provided that "Color" has been specified as the background.

#### Übergangsoptionen

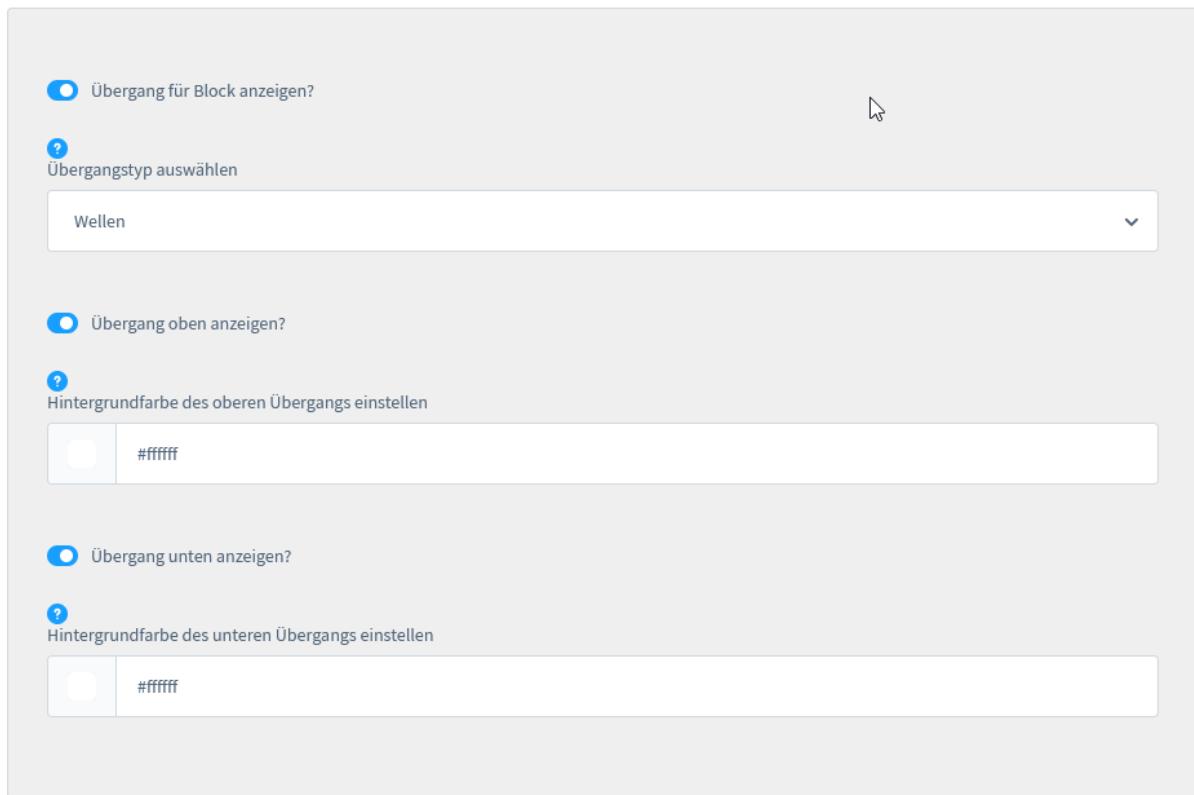


Illustration 11: Transition options

- Activate / deactivate transition
- Choose a transition type. You can get more information via the question mark
- Deactivate / activate the upper transition
- Set background color. This setting should only be changed if the main design is not based on a white background.
- Deactivate / activate the lower transition
- Set background color. This setting should only be changed if the main design is not based on a white background.

### 2.3.6 Animation option

Here you can set whether the elements should be displayed via an animation. You also define the duration of the animation here. You can set the animation direction in the respective column element.

Optionen für die Animation

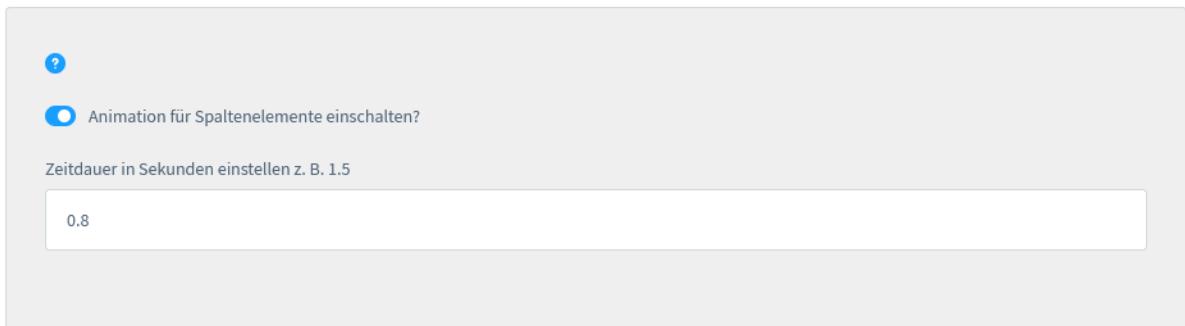


Illustration 12: Animation option

### 2.3.7 Column type

Here you can set the desired element for the block. The pictures show you a preview of a possible layout.

Please note that with the counter block only one block can be used per CMS page.



## 2.4 Global content settings of the block type

As soon as you have selected a column type from point 2.3.7, further tabs for the configuration appear at the top. The number of tabs with "Column" depends on the settings from point 2.3.2.

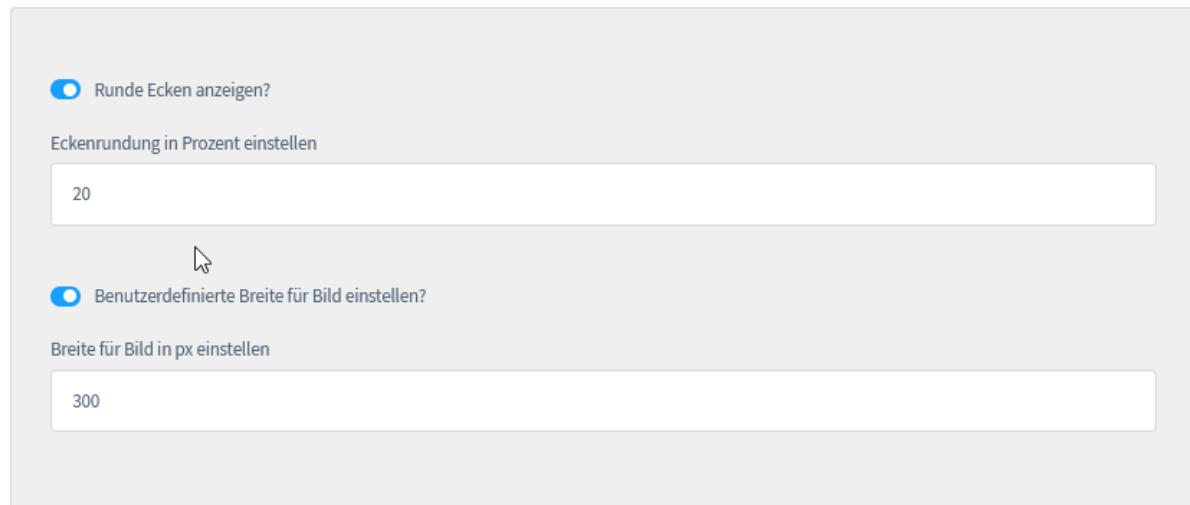
Element-Einstellungen



Illustration 13: Global content settings

### 2.4.1 Global settings for the element "Image, heading text"

Globale Bildeinstellungen



Globale Texteinstellungen



Illustration 14: Global settings image, heading, text

- Active "round corners" to create a curve in the pictures. Enter the degree of rounding below from 0-50
- If you want to set your own image width for the images, activate the option and enter the width in px (entry without px e.g. 300)
- Change the colors of the headings via the global text settings. You can enter the color of the actual texts later in the editor of the column option

## 2.4.2 Global settings for the element "Animated grid layout"

### Globale Rasterlayout-Einstellungen

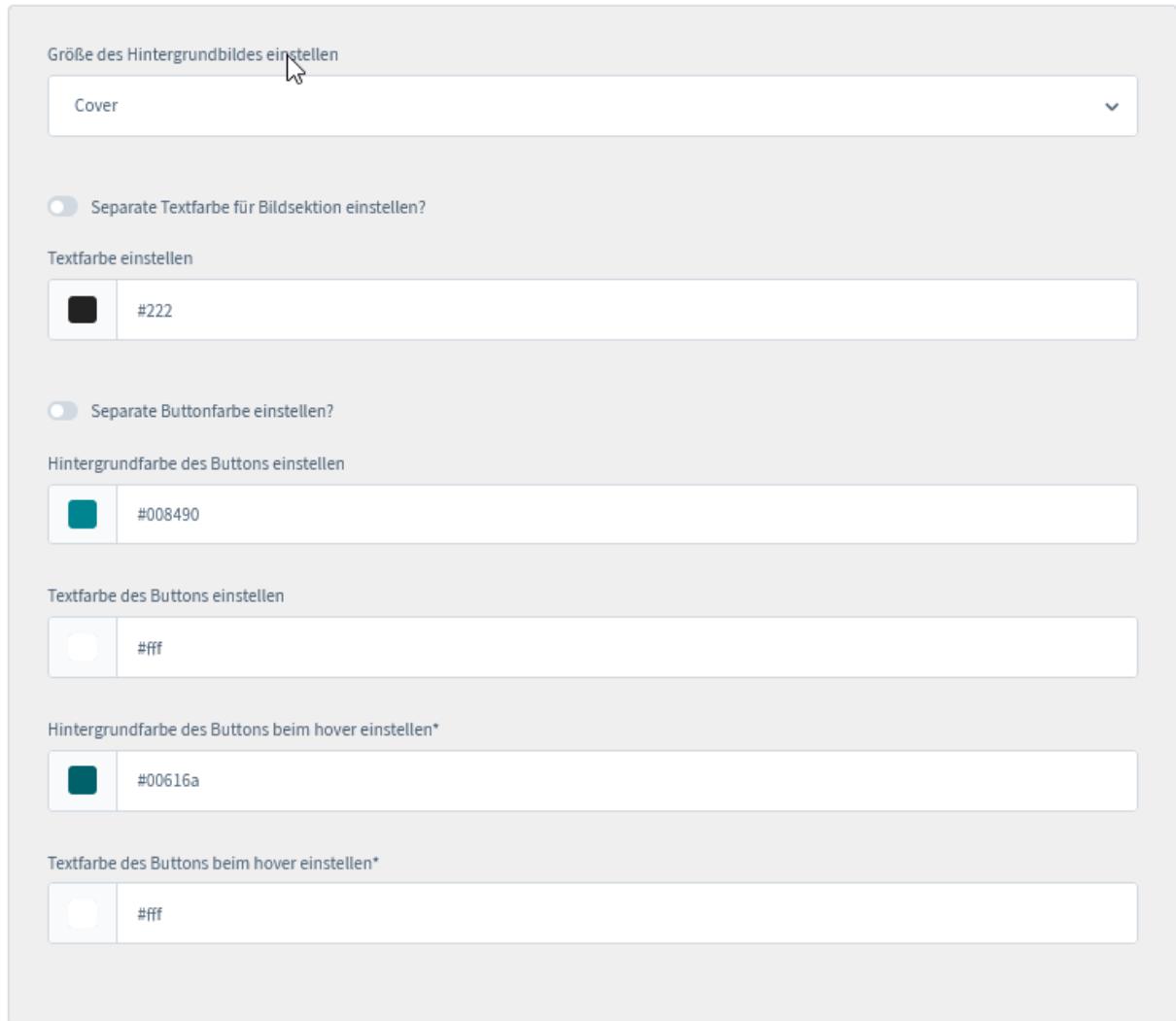


Illustration 15: Global settings for animated grid layout

- **Background image size:**  
Choose whether the image within the column should be scaled over the size of the entire page or whether the image should be scaled to the block width
  - o Cover: full width
  - o Inherit: width of the block
- Set colors for all elements of text color and button color. You can also activate individual colors via the respective options. The global settings disappear and you can configure the colors in the respective column options.

### 2.4.3 Global settings for the element "Tile layout"

#### Globale Bildeinstellungen



#### Globale Texteinstellungen



Illustration 16: Global settings tile layout

- Active "round corners" to create a curve in the pictures. Enter the degree of rounding below from 0-50
- If you want to set your own image width for the images, activate the option and enter the width in px (entry without px e.g. 300)
- Change the colors of the headings via the global text settings. You can enter the color of the actual texts later in the editor of the column option

#### 2.4.4 Global settings for the "Service Box" element



Illustration 17: Global settings service box

Enter the colors for the service boxes here, if they should all have the same color. Activate the option "Separate service box colors" and you can set individual service box colors in the column options.

## 2.4.5 Global settings for the "Table" element

### Globale Tabelleneinstellungen

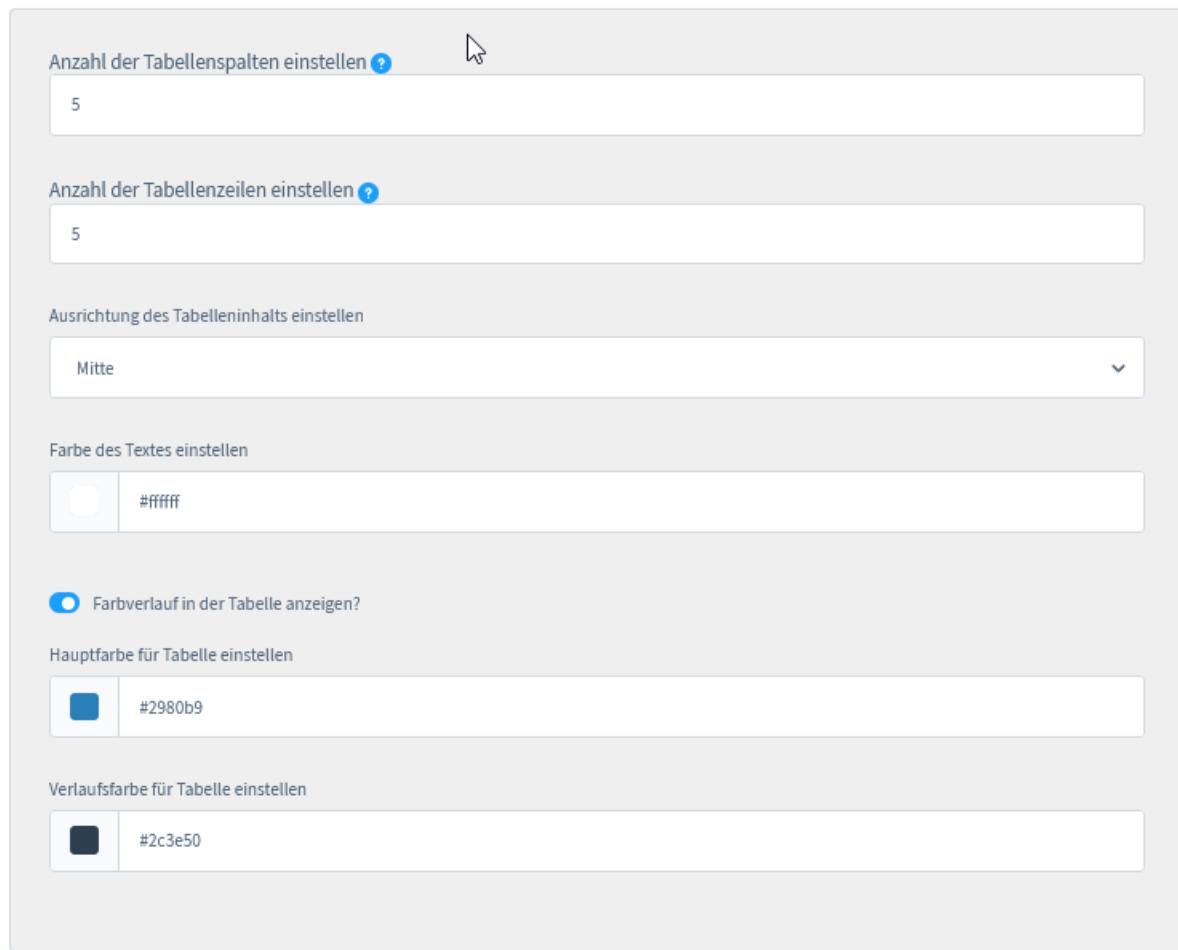


Illustration 18: Global settings table

- Enter the number of table columns (maximum 10)
- Enter the number of table rows
- Choose the alignment of the text within the columns
- Set the text color
- Set the background color and, if necessary, a background color gradient. The color gradient always runs from left (main color) to right (gradient color)

## 2.4.6 Global settings for the "Price table" element

### Globale Einstellungen der Preistabelle

Anzahl der Merkmale einstellen

3

Merkmal 1

Merkmal 2

Merkmal 3

Preis 'ab' anzeigen?

Zeige wiederkehrende Zahlung?

Wähle wiederkehrende Zeit aus

wöchentlich  
monatlich  
quartalsweise  
halbjährlich  
jährlich

Illustration 19: Global settings price table

- Select the number of features (maximum 10)
- Depending on the number of features, enter the text for the feature
- Show the text "Price from" in the table
- Show recurring payments and select them in the dropdown

#### 2.4.7 Global settings for the "Counter" element

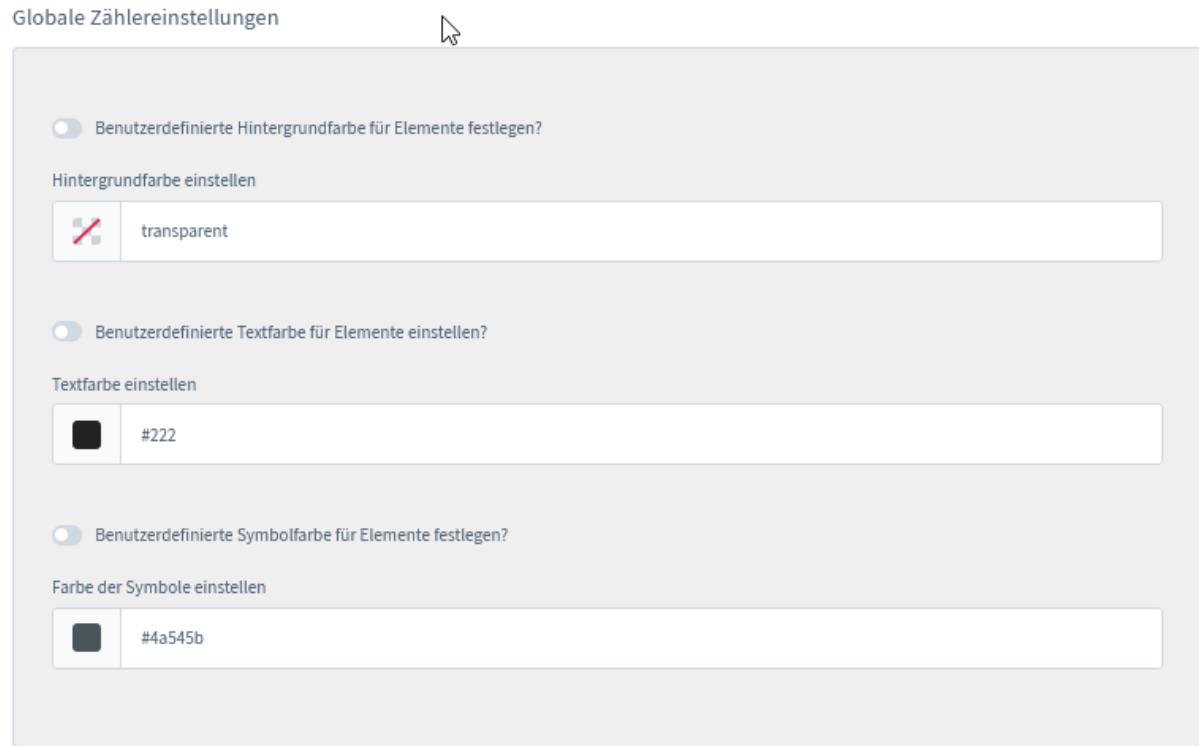


Illustration 20: Global settings counter

- Select the colors for the counters here, provided they should always be the same color. With the respective option you can set individual color settings and then adjust them in the respective column options.

#### 2.4.8 Global settings for the "Employee" element

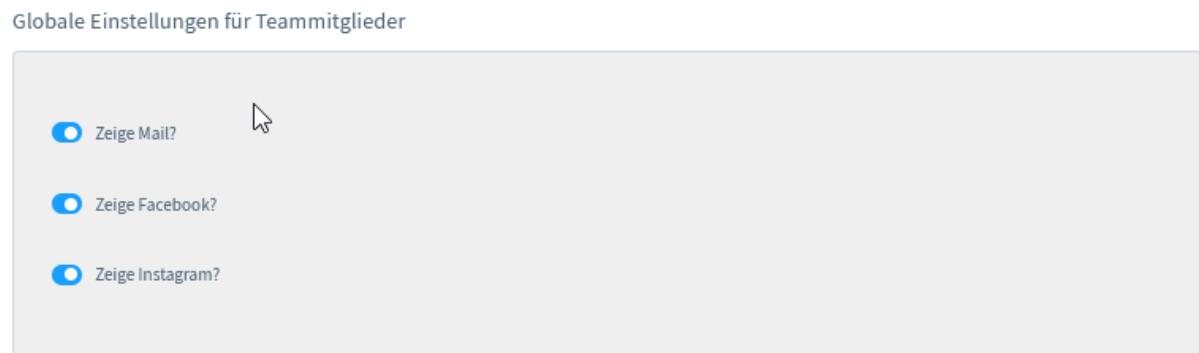


Illustration 21: Global settings employees

- Deactivate / activate the respective options for the display in the front end

#### 2.4.9 Global settings for the "Stopper" element

##### Globale Stopperelement-Einstellungen

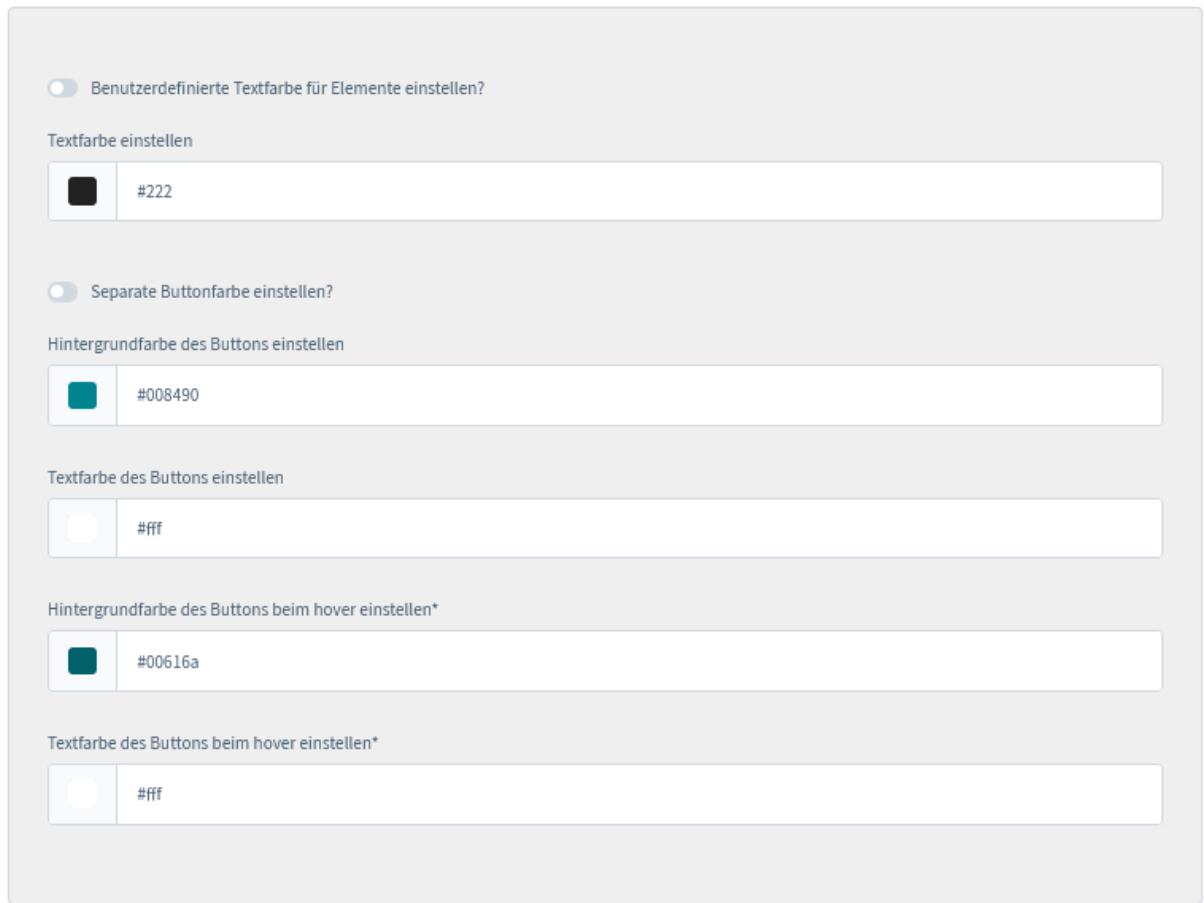


Illustration 22: Global settings stopper

Adjust the colors for all columns here. If you use several columns for this element and want different colors, you can activate the respective options and set the colors in the column options.

#### 2.4.10 Global settings for the "Textbox" element

This element currently has no global settings. All settings can be set in the column options.

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## 2.5 Column type column options

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### 2.5.1 Settings for all column types (if the animation has been activated in the global block settings)

Optionen für die Elementanimation

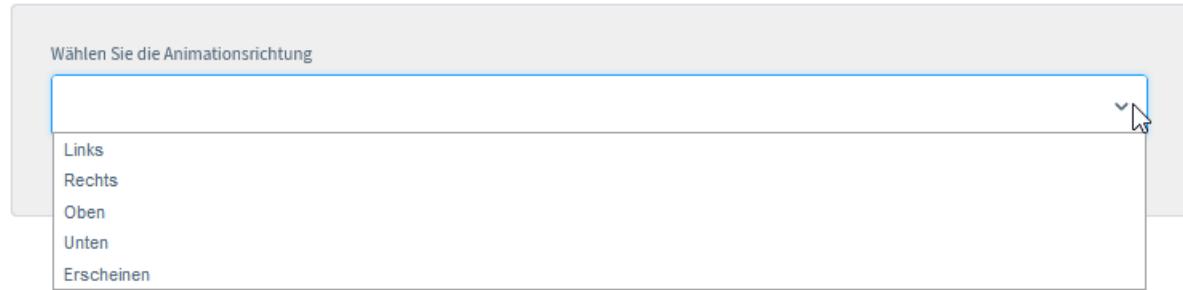


Illustration 23: Settings animation direction

The value set here corresponds to the start of the animation of the column when scrolling.

## 2.5.2 Column settings for the element "Image, heading, text"

### Optionen für den Inhalt

The screenshot shows the TYPO3 Backend Content Editor interface for a 'Image, heading, text' column. At the top left, there is a placeholder for 'Inhaltsbild einstellen' (Set content image) with a question mark icon and a file selection button. Below it is a text input field for 'Text für Überschrift eingeben' (Enter text for headline). Further down is another text input field for 'Inhaltstext einstellen' (Enter content text), which includes a rich text editor toolbar with various styling options like bold, italic, underline, and alignment. The bottom right corner of this text area shows '0 Zeichen' (0 characters).

Illustration 24: Column settings Image Heading Text

- Select an image from your media library or upload a new one.  
**Please note that only a dummy image is displayed in the admin preview and not the uploaded / selected image.**
- Enter the text for the headline
- Enter the text for the text area. You can use all editor options here, e.g. color, text size, font style and much more

### 2.5.3 Column settings for the element "Animated grid layout"

#### Optionen für den Inhalt

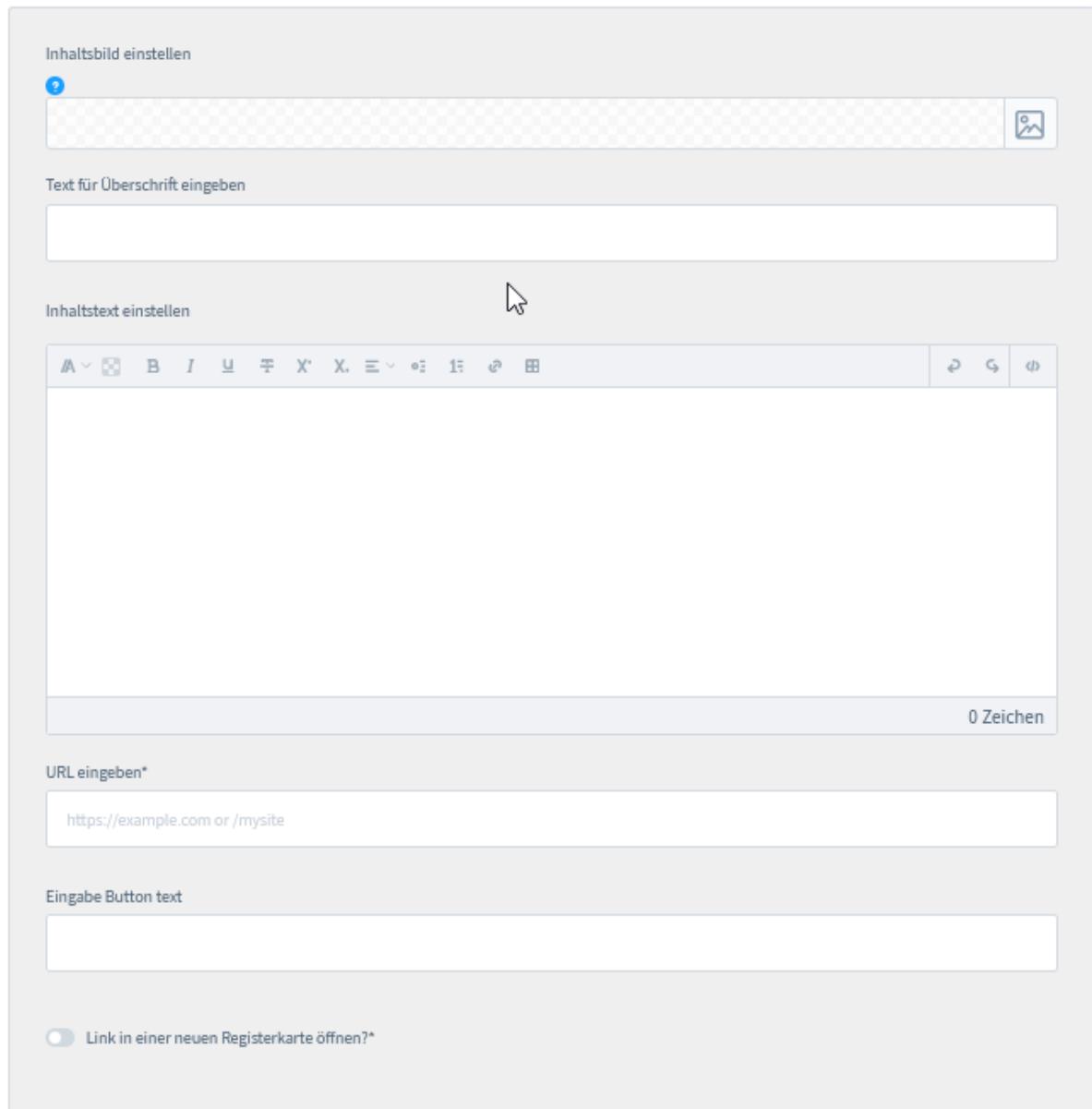


Illustration 25: Column settings Animated grid layout

- Select an image from your media library or upload a new one.  
**Please note that only a dummy image is displayed in the admin preview and not the uploaded / selected image.**
- Enter the text for the headline
- Enter the text for the text area. You can use all editor options here, e.g. color, text size, font style and much more
- Enter the URL and the visible text of the button and choose whether the link should be opened in a new browser tab

## 2.5.4 Column settings for the element "Tile layout"

Optionen für den Inhalt

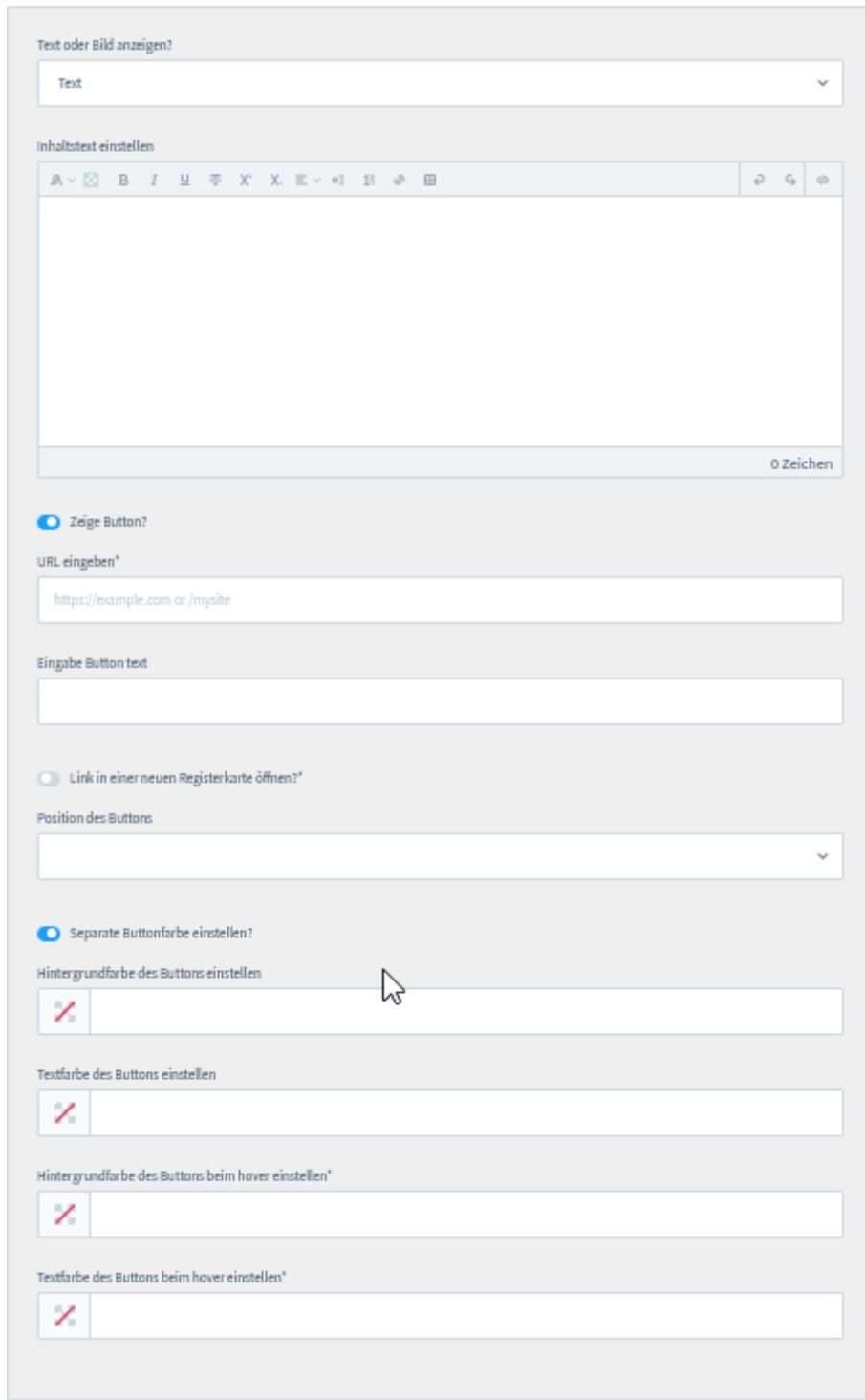


Illustration 26: Column settings tile layout text

### - Text selection:

- Enter the text for the text area. You can use all editor options here, e.g. color, text size, font style and much more
- Enter the URL and the visible text of the button and choose whether the link should be opened in a new browser tab
- Determine the position of the button

- Set whether you want to have separate button colors or whether the settings should be adopted from your theme.
- Selection picture:



Illustration 27: Column settings tile layout image

- Select an image from your media library or upload a new one.  
**Please note that only a dummy image is displayed in the admin preview and not the uploaded / selected image.**

## 2.5.5 Column settings for the "Service box" element

### Optionen für den Inhalt

The screenshot shows a configuration form for a "Service box" element. At the top, there is a note to enter a Fontawesome symbol, followed by a text area for a headline, and a rich text editor for the main content area. Below that is a URL input field and a button text input field, with an option to open the link in a new tab.

Fontawsome-Symbol eingeben

Gehen Sie zur [FontAwesome-Website](#) und kopieren Sie ein beliebiges Element.  
1. Suchen Sie ein passendes Symbol in der Liste  
2. Tippen Sie auf den HTML-Code  
3. Gehen Sie zurück zum Admin und fügen Sie ihn ein  
(siehe Hilfetext für weitere Informationen)

Text für Überschrift eingeben

Inhaltstext einstellen

URL eingeben\*

Eingabe Button text

Link in einer neuen Registerkarte öffnen?\*

Illustration 28: Column settings service box

- Enter the value for the icon. You can find out how this works in the description or as a small video if you go over the question mark
- Enter the text for the headline
- Enter the text for the text area. You can use all editor options here, e.g. color, text size, font style and much more
- Enter the URL and the visible text of the button and choose whether the link should be opened in a new browser tab

## 2.5.6 Column settings for the "Table" element

Werte in Tabelle eingeben

	Spalte 1	Spalte 2	Spalte 3	
Überschrift				
Reihe 1				
Reihe 2				
Reihe 3				
Reihe 4				
Reihe 5				

Illustration 29: Table column settings

- Here you can enter the values as in a normal table. Note that you have to scroll to the right depending on the number of columns

## 2.5.7 Column settings for the "Price table" element

### Einstellungen für die Preistabelle

The screenshot shows a configuration interface for a 'Preistabelle' (pricing table). It includes fields for entering text for the headline, choosing the background color, setting the text color, entering a price value, and configuring features. Each feature setting includes a checkbox and a red 'X' icon.

Text für Überschrift eingeben

Farbe der Preistabelle einstellen

Textfarbe der Preistabelle einstellen

Preis für Preistabelle eingeben

Wahr / Falsch von Merkmalen setzen

Feature:

Feature:

Feature:

Illustration 30: Column settings price table

- Enter the text for the headline
- Choose the background and text color of the pricing table
- Enter the value for the pricing table
- Set whether the features are included in the price. When deactivated, a small red x appears in the frontend and when activated a green tick appears

## 2.5.8 Column settings for the "Counter" element

### Artikelzähler-Optionen

The screenshot shows a configuration interface for a 'Counter' element. At the top, there is a question mark icon followed by the text 'Fontawsome-Symbol eingeben'. Below this is a large input field. A descriptive note below the field reads: 'Gehen Sie zur [FontAwesome-Website](#) und kopieren Sie ein beliebiges Element.' Below this note are three numbered steps: 1. Suchen Sie ein passendes Symbol in der Liste, 2. Tippen Sie auf den HTML-Code, 3. Gehen Sie zurück zum Admin und fügen Sie ihn ein (siehe Hilfetext für weitere Informationen). Further down, there is another input field labeled 'Text für Überschrift eingeben'. At the bottom, there is a third input field labeled 'Wert eingeben, bis zu dem gezählt werden soll'.

Illustration 31: Column settings Counter

- Enter the value for the icon. You can find out how this works in the description or as a small video if you go over the question mark
- Enter the value up to which you want to count

## 2.5.9 Column settings for the "Employee" element

### Einstellungen für Teammitglieder

The screenshot displays a form titled 'Einstellungen für Teammitglieder'. It includes the following fields:

- Inhaltsbild einstellen: A placeholder image with a question mark icon and a camera icon for file selection.
- Name des Teammitglieds eingeben: An input field for the member's name.
- Position des Teammitglieds eingeben: An input field for the member's position.
- Mailadresse eingeben: An input field for the member's email address.
- Facebook-Adresse eingeben: An input field for the member's Facebook address.
- Instagram-Adresse eingeben: An input field for the member's Instagram address.

Illustration 32: Employee column settings

- Please note that only a dummy image is displayed in the admin preview and not the uploaded / selected image.
- Enter the name and position of the team member
- Enter the employee's email, Facebook and Instagram address (depending on the global settings of this block, some fields may not be displayed here)

## 2.5.10 Column settings for the "Stopper" element

### Einstellungen des Stoppelements

The screenshot shows the configuration interface for the "Stopper" element. It includes fields for entering headline text, content text (with a rich text editor toolbar), URL, button text, and various color settings for the button.

- Text für Überschrift eingeben: Input field for headline text.
- Inhaltstext einstellen: Rich text editor area with toolbar.
- URL eingeben\*: Input field for URL, containing "https://example.com or /mysite".
- Eingabe Button text: Input field for button text.
- Link in einer neuen Registerkarte öffnen\*: Radio button for opening the link in a new tab.
- Hintergrundfarbe des Buttons einstellen: Color picker for button background color.
- Textfarbe des Buttons einstellen: Color picker for button text color.
- Hintergrundfarbe des Buttons beim hover einstellen\*: Color picker for button background color on hover.
- Textfarbe des Buttons beim hover einstellen\*: Color picker for button text color on hover.

Illustration 33: Column settings stopper

- Enter the text for the headline
- Enter the text for the text area. You can use all editor options here, e.g. color, text size, font style and much more
- Enter the URL and the visible text of the button and choose whether the link should be opened in a new browser tab
- Set whether you want to have separate button colors or whether the settings should be adopted from your theme.

### 2.5.11 Column settings for the "Textbox" element

Einstellungen für Textelemente

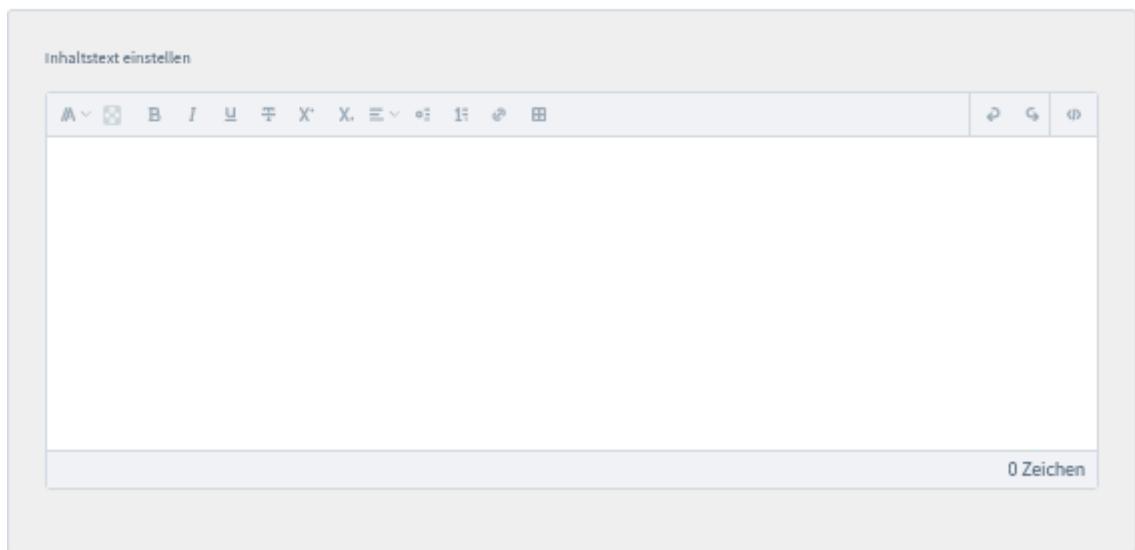


Illustration 34: Column settings text box

- Enter the text for the text area. You can use all editor options here, e.g. color, text size, font style and much more

### 3 contact details

You can reach our service for this app at: [support@martini-webdesign.de](mailto:support@martini-webdesign.de)

You can find our imprint here: <https://www.martini-webdesign.de/impressum.html>